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Tournament of Roses
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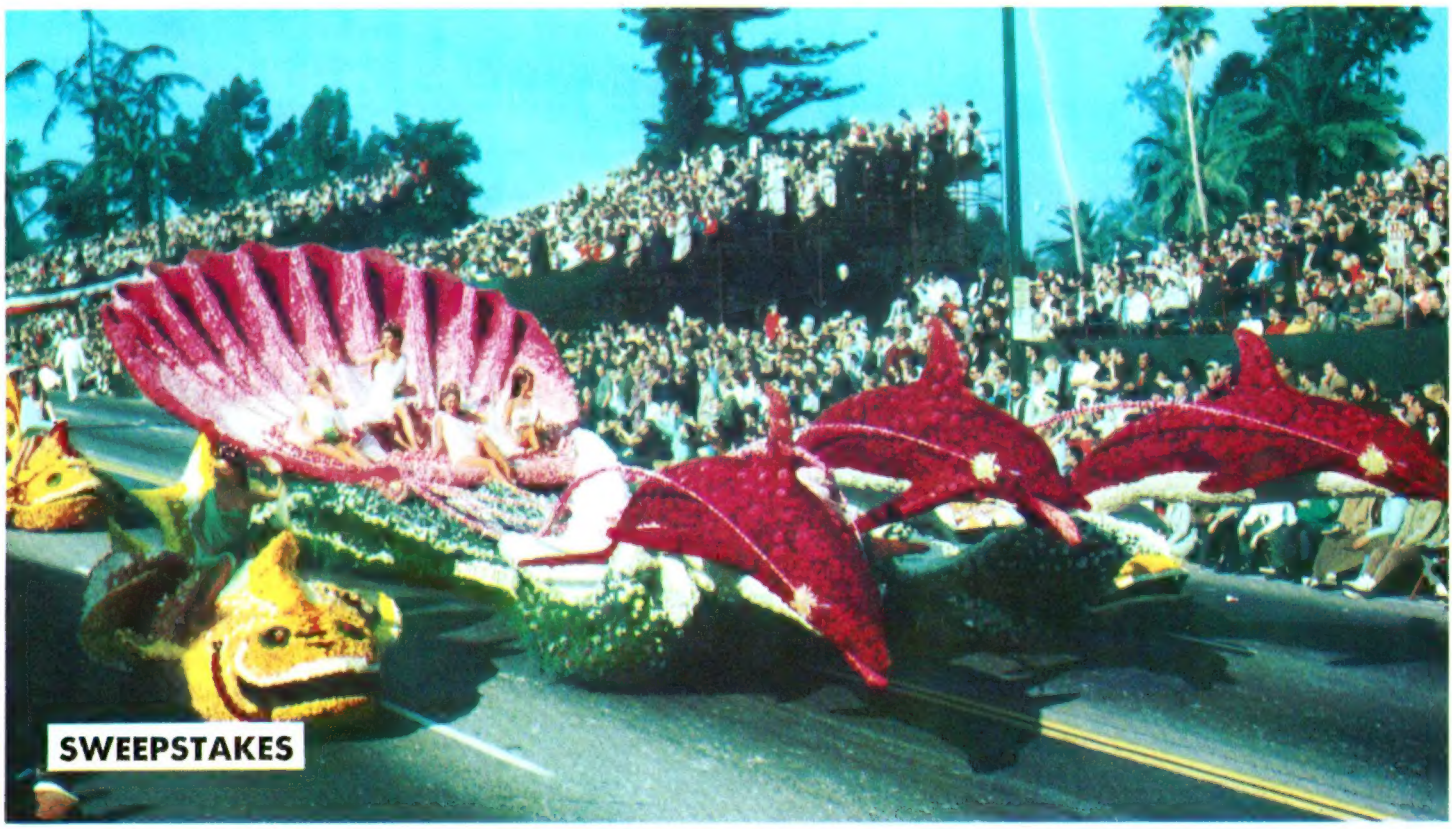
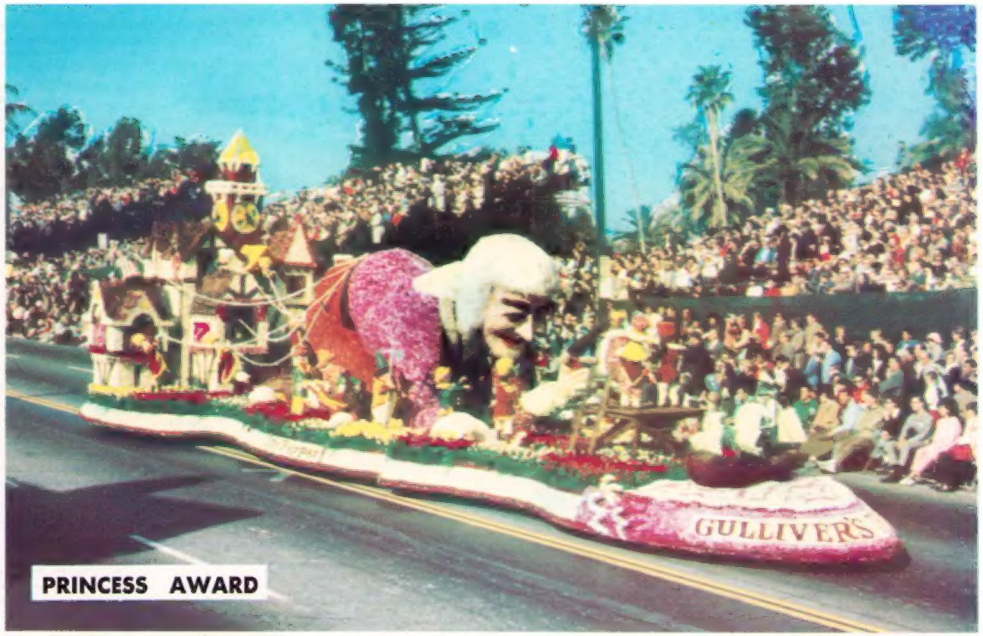
Tournament of Roses Queen Barbara Hewitt and Royal Princesses

Rose Queen Barbara Hewitt and members of her Royal Court hail the throngs on this day from float appropriately fashioned in form of giant bouquet of red roses. Seated are the six Princesses — Karen O'Kane, Janet Wopschall and Cheryl Blanken in first tier (l. to r.); just behind them are Katherine Grund, Mary Lynn Fenoglio and Barbara Beckley. Bow is 5,000 red roses and an equal number of red chrysanthemums. Princesses are seated on huge 20 foot ferns of leatherfern.



City of South Pasadena — "A Voyage to Atlantis"

Eight lovely Grecian maidens are seated on bounding porpoises, giant clam shell and huge fish of briny deep. Four mobile fish, two on each side of main float, move independently along street. Clam shell is decorated with All American Rose Champion of 1967, Bewitched. Flowers used include white and yellow mums; orange, white, yellow and red carnations; blue delphiniums; blue cornflowers; blue agathaea and sprays of vandas and dusty miller. This is the city's 47th year as a participant.



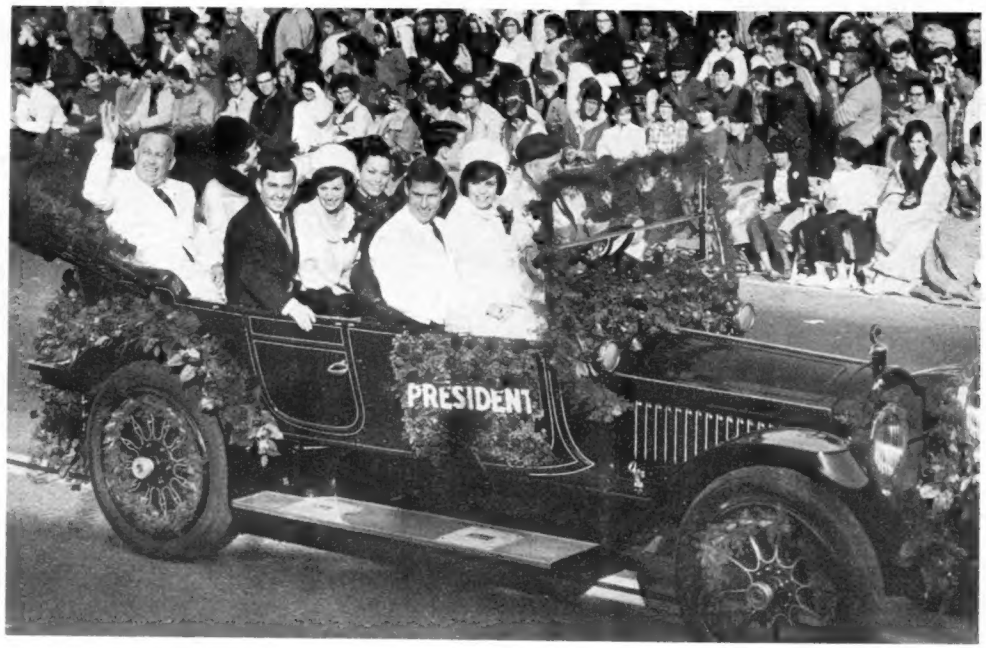
City of Arcadia — **El Camino Real**
Father Serra, founder of historic California Missions, shown traveling famed thoroughfare. Arcadia Queen Cristina Ramos graces throne. The scroll is covered with 22,000 yellow chrysanthemums, gladioli, orchids, roses & anthurium surface the missions depicted in float.
A Wayne Herrin and Don Preston Float

City of Long Beach — **Journey To Siam**
Featuring two huge elephants of 10,000 white chrysanthemums draped with brocade robes of orchids and roses. Giving a touch of elegance are the garlands of 5,000 roses & orchids running lengthwise of the float. A lovely Siamese Princess rides in the royal canopy.
A Miller Bros. Float

Dr. Pepper Co. — **Gulliver's Travels**
Lilliput is the site of the beginning of the saga of Gulliver whose ship has run aground on the shores of this tiny kingdom. The giant seagoing voyager kneels in a field of many beautiful roses before the King of Lilliput. Lilliputians are tugging in sequence.
A Coleman Enterprises Production

Helms Bakeries — **Star Flight**
Spikes of comet's tail are adorned with sunken beds of green gladioli, cymbidium orchids and Bells of Ireland. The comet encircles the globe bedecked with orchids & containing a revolving ball of Tropicana roses. The revolving stars are shaded with vanda petals.
A Wayne Herrin and Don Preston Float

Grand Marshall — Thanat Khoman, Minister of Foreign Affairs of Thailand. This is the first time someone from another country has led this world-famous procession of flowers. He greets the throngs along the route, riding in a rose decorated automobile with Mrs. Khoman and the couple's three lovely children.



President of the 78th Annual Tournament of Roses — Henry Kearns. President Kearns rides with his wife and family members. In the group are Mollie Kearns, Mrs. E. L. Clabaugh, Mr. & Mrs. H. T. Kearns, Michael Kearns and son-in-law E. L. Clabaugh. President Kearns is highlighting his 30 years as an Association member.

Mayor of the City of Pasadena — Boyd P. Welin He rides in a rose covered auto with his wife, Irene. Known as "Bud" by his many friends, the mayor is a loyal son of Troy, being USC Alumni Assn. president as well as a member of the Board of Trustees. His Honor wears the traditional Tournament white.

Long Beach Mounted Police, Long Beach, California This is the twentieth consecutive year the massed colors of the USA has been borne by this famed unit. 30 riders, wearing white outfits adorned with roses specifically designed for this occasion, are mounted on matched palominos ornately decked out in silver.

American Trucking Assn. **Shangri-La**
The Utopian garden setting radiates with the magnificence of many floral species of blending hues. Rare birds with vivid plumage add to the colorful scene. Countless thousands of individual petals of white roses & chryanthemums were applied. As were vandas, etc.

City of Redondo Beach **Balloon Sailing**
Brilliant coloring of balloon is fashioned of 250,000 pink, white and gold chrysanthemums with dark ti leaf accents. The basket is decorated with 20,000 petals of Christmas red chrysanthemums & red ti leaves. Garlands of 8,000 red roses and carnations decorate the balloon.
A Miller Bros. Float

Republic of Mexico **Tihui, Tihui**
Means "Follow Me, Follow Me." Harmonious song of bird reached listening Aztecs during their long difficult trek. The hardy band continued to South in answer to distant call. They always heeded the message and continued across rivers, through forests and over mountains.
A Miller Bros. Float

Market Basket **Arm Chair Travel**
Mums, black croton leaves, blue statice, dutch iris provide floral cover for the plane, train and ship that emerge from the video screen onto a bed of white chrysanthemums & heather. See the U.S.A. in the comfort of your own living room is message conveyed.
Float by Walter Garbett

Farmers Insurance **Around The World In 80 Days**
From the towering Alps to sculptured baroque skirt, used for the first time, the story unfolds chapter by chapter. A Venetian gondola glides across the flower strewn causeway. The hero pedals triumphantly on a 1900 vintage bicycle through an ornate archway.

See's Candies **Sweet Dreams**
Artistically, the float achieves the effect of ribbons curling outward from a center and then furling into the type of kiosk seen in so many cities abroad. Ribbons and kiosks become billboards for colorful travel posters from all parts of the world. Beauty personified.

Canada **Canada, Host To The World**
Representing country's Centennial Celebration in 1967 when more than 90 countries will participate in the International World's Fair in Montreal. Flags of these countries are individually decorated by petaling, leafing or full flower. Snapdragons & carnations predominate.

City of San Gabriel **Johnny Appleseed**
In apparel of his time, he is seen striding across the land, his Bible under one arm, his bag of apple seeds on his shoulder, and an apple in his hand. A living picture page from history is formed from carnations, chrysanthemums, gladioli, roses and coxcomb.

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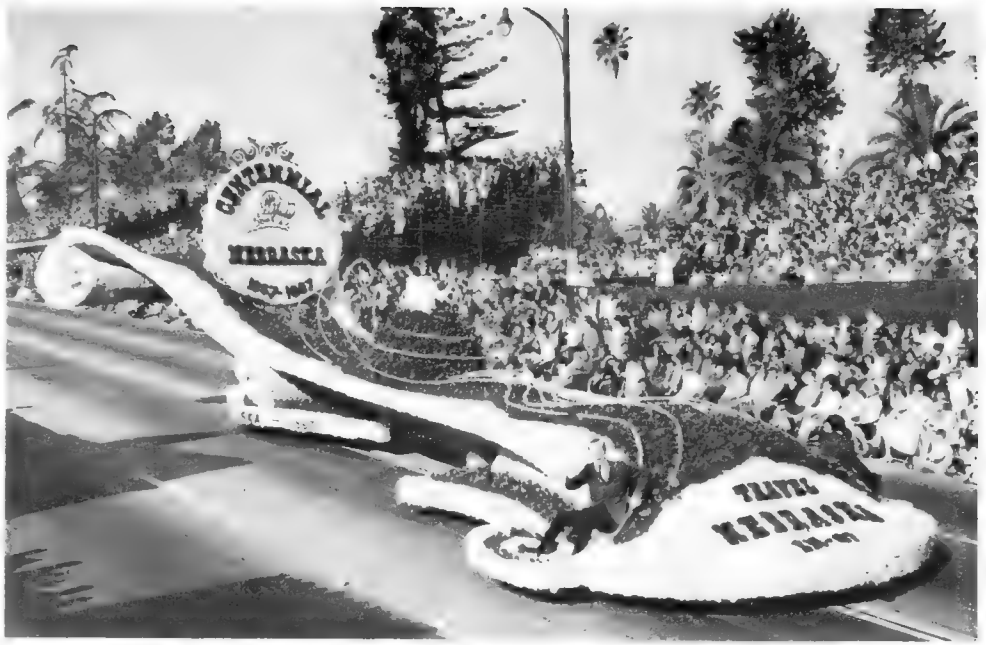
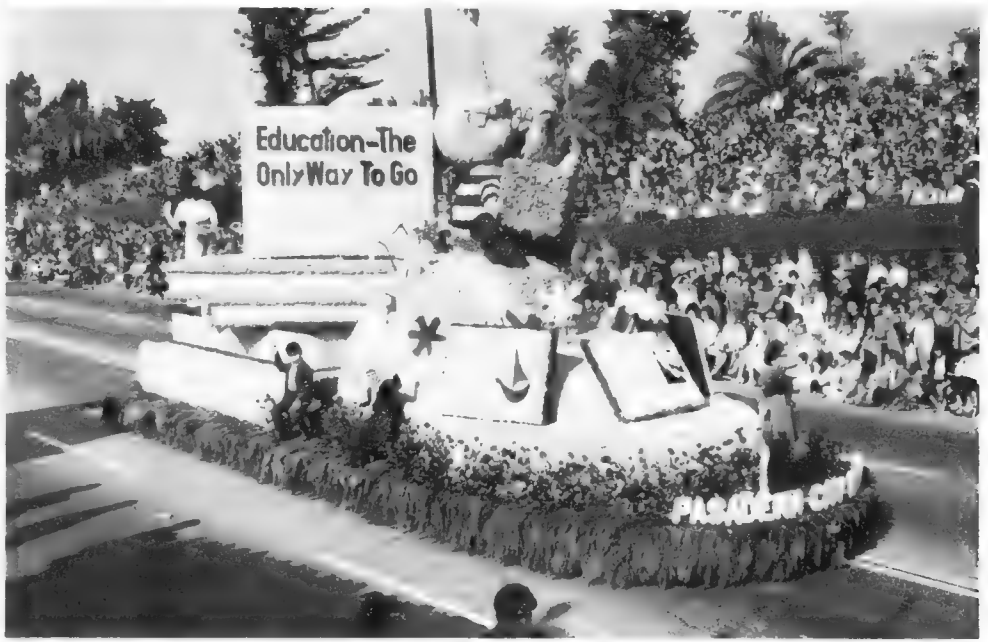
COLT BAND
GLENDALE
WORLDS LARGEST DRUM
Purdue
WHITTIER

Huntington-Sheraton Hotel **Tulip Time In Holland**
A Dutch girl carries two buckets of tulips of almost every color in the spectrum. Her apron is surfaced with thousands of white chrysanthemums, while her dress is entirely covered with yellow ones. Black croton leaves letter in large type the name of the entrant.
An Isabella S. Coleman Float

City/County San Francisco Enchanted Journey To Orient
Thousands of beautiful chrysanthemums were used to shape the cherry trees with the blosoms being made of vanda orchids. The dragon & the fan were also made of thousands of vanda orchids. Rare tropical flowers were used to form the dancers that reflect the history.



State of Nebraska **Travel Nebraska in '67**
Garden of red roses running down center of the float's full length is bordered on both sides by wide ribbons of white chrysanthemums. In raised letters, the theme is featured on the float. Riding the float is Miss Nebraska Centennial, beautiful and talented Nancy Griffin.
A Donald J. Bent Float



Pasadena City Schools **Education Only Way To Go.**
An animated caricature of a student reading is featured. This knowledge seeker in deep concentration is surrounded by three children representing three stages in world history—a caveman, an explorer & a Pilgrim. The trio of the three eras are seated on open books.

Chrysler Motors Corporation **Alice in Wonderland**
Two towering mushrooms of 100,000 white chrysanthemums with ribs of Bells of Ireland dominate the front & rear. The roses appear almost human in the Garden of Live Flowers as their eyes open & close in unison. The Cheshire cat is made of vanda & pink carnations.
A Miller Bros. Float

Lions International **Search For Peace**
Cascading from each pylon of this float is a beautiful bouquet contributed by the Lions from all over the world—5,000 yellow roses from North America; 5,000 yellow tulips from Europe; 5,000 spider chrysanthemums from the Orient; & 5,000 orchids from S. America.
A Miller Bros. Float

City of San Antonio **Twenty Nights of Fiesta Flambeau**
San Antonio pays homage in flowers to its annual Fiesta Flambeau, which has achieved widespread fame. Miss Fiesta and her court are ringed with 20 revolving candles, each being marked with a year since the founding of this spectacular event 20 years ago.
A Donald J. Bent Float

Occidental Life Insurance **Spectacular So. America**
The vivid plumage of the 15′ high parrot is fashioned of 300,000 carnations, delphiniums and gladioli. Flanking the bird of many different hues are two enormous orchid trees. In keeping with the tradition of 12 years, the immediate past Rose Queen appears.
An Isabella S. Coleman Float

Tournament of Roses Association — **Queen's Float**
Queen's float is fashioned in form of a giant bouquet of red roses. Pasadena City College freshman is enthroned upon bow of 50,000 red roses and chrysanthemums. The Princesses are seated before her on huge ferns of leatherfern.
Float by Festival Artists

City of Lakewood — **Pan-Americana**
Lyre bird of vandas is in foreground and white stock and thousands of orchids form grill design. White chrysanthemum platform and stairs, patterned with pink and wine mums leads to rose gardens. Urn is surrounded by Talisman roses.
A Coleman Enterprises Production

Japan and City of South Gate — **Festivals of Japan**
Golden shrine is made of 50,000 yellow mums, gladoli and silver dollar. Roof of 25,000 red carnations and mums is surrounded by cherry trees with 25,000 vandas. Path of 30,000 pink chrysanthemums leads through Torii gate of red carnation petals.
A Miller Bros. Float

City of Monterey Park — **Golden Trails**
Old prospector straining at burro is always on move and history's symbol of gold. Adventuresome fellow carries out two themes — Golden Anniversary and "Golden Trails." Saddlebags carry richest treasure of all, Queen & Princess of Monterey Park.
Float by Taylor and Associates

City of Alhambra — **Tales of Alhambra**
Arch holds aloft the Alhambra Palace gardens. Old Spain is Flamenco dancers, clicking castanets and strumming guitars. Over 300,000 white mums cover Moorish royal structure, softened by clusters of orchids. 15,00 orchids fill artistic fountains.
A Miller Bros. Float

City of Portland, Oregon — **The New Oregon Trail**
Mural of Old Oregon Trail is fashioned of beautiful blossoms — oxen, covered wagon, pioneer family and beautiful mountains. From this setting springs ribbon of white representing Interstate Highway 5, first section of coast-to-coast highway completed
Float by Showeraft, Inc.

Calgary, Alberta, Canada — "Calgary Stampede"

Attention is focused upon the world's most famous rodeo and the 100th anniversary of Canada. On the front appears a floral chuckwagon, a symbol of the West, Calgary and its traditional event where chuckwagon races originated. Mid-float, a huge buckskin covered hand a 40-foot branding iron lettered "Calgary Stampede." Betty Wright, Queen of the Stampede and Linda Fraser, Princess Starlight of the Sarcee Indian Tribe, flank an enormous rosette carrying message lettered in freshly cut flowers.

A Wayne Herrin and Don Preston Float

Sunkist Growers — "Holiday in Japan"

Surrounding a Japanese-styled pavillion of red and gold chrysanthemums are miniature cherry and bonsai trees. Huge Japanese fan, centered with a butterfly design of many colors, serves as impressive backdrop for the magnificent floral masterpiece. Stock, vandas & harmonizing shades of mums blend to add magnificence to the artistic background. In true Oriental tradition and design is the tori gate of red mums, stone lanterns of shaded mums, & hanging lanterns of strung vands & mums.

A Coleman Enterprise Production

National Rifle Assoc. — "Stagecoach West"

This is a floral re-creation of a scene that took place many times as civilization pushed to the West — an Indian attack. The stagecoach is of red, yellow and bronze chrysanthemums and is drawn by four horses of shaded bronze and brown chrysanthemums. Red and yellow mums cover the road. Rising in the background is a butte of yellow, pink, wine and white chrysanthemums. Western motif is completed with the yucca of strung stock and a broken wheel of red chrysanthemums.

A Coleman Enterprises Production

Thailand — "Thailand Welcomes the U.S. Navy Seabees"

Moving screen held between two towering scrolls provides setting telling story of picturesque land. Revolving screen within cameo frame captures mood and mystique of Thailand with scenes bursting forth of historic temples and golden spires. Palace and barge of King of Thailand are portrayed in detail. Standing near Seabee emblem are representatives of this branch of service from USA and Thailand. Graceful temple dancers in authentic ceremonial costumes lend touch of feminine beauty and charm.

A Wayne Herrin and Don Preston Float

St. Paul, Minn. — "Hiawatha's Travels in the Land of Sky Blue Waters"

Legend of Hiawatha is symbolized by huge Indian headdress which forms a full-length arch of 17 red and white floral feathers. Bear Indian brave is aiming at acorn on head on little bear papoose. Watching are a rabbit and a squirrel while a beaver beats on a tom-tom to call attention to St. Paul Winter Carnival King George Rutman and Queen Jeanne Williams. A huge gold and yellow pom-pon arrowhead forms the base of the float. Also used are red croton, gladolii, pom-pons and pampas grass.

Float by Project Associates

Union Oil Co. of Calif. — "Discover America"

Eight famous landmarks of this great country are pictured: Diamond Head in Hawaii; Golden Gate Bridge in San Francisco; Mt. Rainer in Washington; Old Faithful Geyser at Yellowstone; Niagara Falls at New York border; Independence Hall in Philadelphia; Everglades in Florida; and the Statue of Liberty. They are shown in living floral color on four 2-sided medallions, each being 8 feet high; rotating continuously. Floral decor features red and pink roses with a score of other varieties used.

A Donald J. Bent Float

Salvation Army Advisory Organization — **Follow Me**
Sixteen-foot figure of Jesus stands on path covered with bronze mums, lined with red and yellow roses. His garments are white gladioli petals and purple statice. His hair is of combed palm fiber and His face is made of white gladioli petals.
Float by Tayler and Associates

City of Los Angeles — **Voyages Through Music**
Over 500,000 white mum petals, asparagus fern, yellow daffodils, and golden gladioli divides tropical garden of 25,000 flowers—orchids, anthurium, ginger, Bird of Paradise. Over 10,000 pink and tropicana roses surround centerline pipe organs.
A Miller Bros. Float

City of Santa Fe Springs — **Espana**
Spanish archway of 125,000 beige mums rise above Spanish garden, fountain and tile floor of 50,000 pink and white mums. Parrot cage and scrolled rails formed from individually applied onion seeds. 5,000 red and 2,000 pink roses border entry.

City of Whittier — **Magic Carpet**
Designs of carpet are white, gold and wine mums, vandas and stock fashion tassels and fringe. Maharaja sits on lavish flower pillow in pavillion of pink and white mums. Carpet, with two lovely harem members, rests on deck of red rose garden.
A Coleman Enterprises Production

City of Downey — **Journey to Beauty**
Queen's Garden is decked with 3,000 red roses bordered by 6,000 white mums. Caterpillar looks with disdane upon world of people from atop mushroom. He turns into a butterfly, velvet-like body cloaked in mums and lacy wings of orchids.

Al Malaikah Shrine Temple — **Gulliver's Magic**
Legendary figure of folklore, Gulliver, just emerged from 15-foot high story book of gold, maroon and white mums and waves wand above crippled child seated in wheel chair. Two lads playing football in stadium surfaced with white mum petals.
Float by Walter Garbett

State of Montana — **Big Sky Country**
10,000 vandas, cattleya orchids, shocking pink carnations and 5,000 pink and orange Zorina baby roses are woven into an icy path of 600,000 white chrysanthemums spiraling up from frozen grotto. Columns of ice are white gladioli and carnations.
A Miller Bros. Float

City of Sierra Madre — **Tales of the Trails**
Honoring its search and rescue team for the unit's many missions of mercy, this float is decked out with 51,000 flowers of the color of the rugged mountains, yellow, lavendar, pink and dark purple. Small pine trees placed about add realism.

National Exchange Club — **Pardon My Dust**
Created in giant proportions and wearing a duster of white mums and pants of red and white mum stripes, the inchworm carries a road map of gladioli petals and a carpet bag of sea foam statice and red coxcomb. Shield is blue and gold.
Float by Pageant

City of Hong Kong — **The Orient is Hong Kong**
Impressive five-toed dragon extends length of float, by pagodas and Oriental garden. Shaded white, red and yellow mums surface dragon's head and body. Pagoda is reached by staircase of red and white mums. Pagoda is white mums and roof is red.
A Coleman Enterprises Production

Native Sons/Daughters of Golden West — **Every Tree is a Family Tree**
A camping scene, father showing son proper way to put a campfire out, is featured. Mid-float is a Family Tree with mother bird feeding young as father squirrel travels to work. Over half a million flowers, and redwood bark decorate float.
A Donald J. Bent Float

City of Burbank — **Flight into Fantasy**
Slender sculptured canopy extends length of float and three graceful swans hold aloft a double-tiered fountain. Feathers of Bird of Fantasy are vanda orchids and white chrysanthemums. Beautiful pastel colors featured through use of 100,000 blooms.
Designed by Art Aguirre

Chevrolet Motor Division **Sentimental Journey**
Nostalgic era of old fashioned gardens of red roses with overlay designs of vanda orchids surround a Victorian summerhouse. Vanda orchids & chrysanthemums of pink, wine and white hues form the lattice work. A scroll is surfaced with pink & white chrysanthemums.
A Coleman Enterprises Production

City/County San Diego **St. George And The Dragon**
The citizenry of San Diego personally procured the carnations which are the city's official flowers. The float base is surfaced with white chrysanthemums, with intermittent gardens of beautiful roses. The dragon is covered with Goldsmith and lavender pom poms.
An Isabella S. Coleman Float

Bakery/Confect. Worker's **Travels To Gingerbread Hse.**
Hansel and Gretel at the float front are about to embark upon their dream journey through the land of fantasy and make-believe. They will first cross over a gracefully arched bridge festooned with ornate floral grillwork. Floral stepping stones lead to the house.

City of Glendale **Romance Of The Ranches**
Portico is decorated with white & wine chrysanthemums and is surrounded by a Spanish wrought iron balustrade of vandas. White chrysanthemum steps edged with red roses lead down a deck of white mosaic designs worked in yellow and wine colored chrysanthemums.
A Coleman Enterprises Production

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FACTS ON THE 78th ANNUAL TOURNAMENT OF ROSES

Theme: "Travel Tales in Flowers"
Officers: Henry Kearns, President; H. W. Bragg, Vice President; Gleeson Payne, Treasurer; C. Lewis Edwards, Secretary; Max Colwell, Executive Secretary and Manager
Floats: 61
Bands: 22 (including several out-of-state bands)
Equestrians: 250 (including four posse groups)
Length: 5½ miles
Speed: 2½ miles per hour
Starting Time: 8:40 a.m.
Time Length: 2 hours, 3 minutes
Grand Marshal: Thanat Khoman, Minister of Foreign Affairs of Thailand
Rose Queen: Barbara Hewitt
Princesses: Barbara Beckley, Cheryl Blanken, Mary Lynn Fenoglio, Katherine Grund, Karen O'Kane and Janet Wopschall
Committees: 31
Committeemen: 505

Major Prizes:
Sweepstakes, Most beautiful entry in the parade.
Grand Prize, Most beautiful entry, Commercial Classes.
Theme Prize, Most fittingly presenting theme of parade.
President's Trophy, Most effective use of roses in float decoration in Commercial Classes.
Queen's Trophy, Most effective use of roses in float decoration.
International Trophy, Most beautiful entry outside the territorial limits of the United States.
National Trophy, Most beautiful entry outside California, but in the United States.
Governor's Trophy, Best characterization of the Romance of California.
Grand Marshal's Trophy, For exceptional merit.
Anniversary Awards, For exceptional merit in Commercial Classes.
Mayor's Trophy, For the best display of originality.
Judges' Special, For float displaying the most humor.
Princess Award, For the best display of animation.

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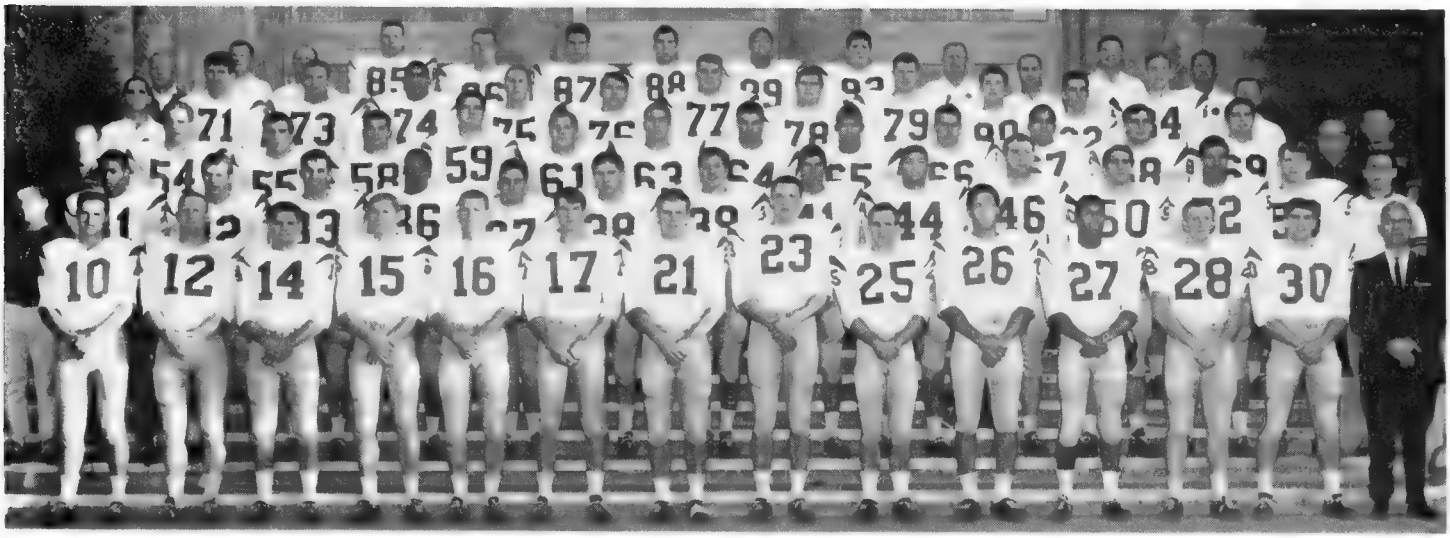

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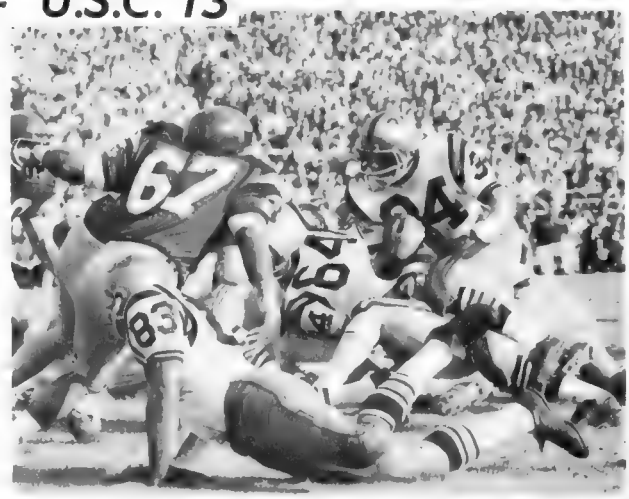

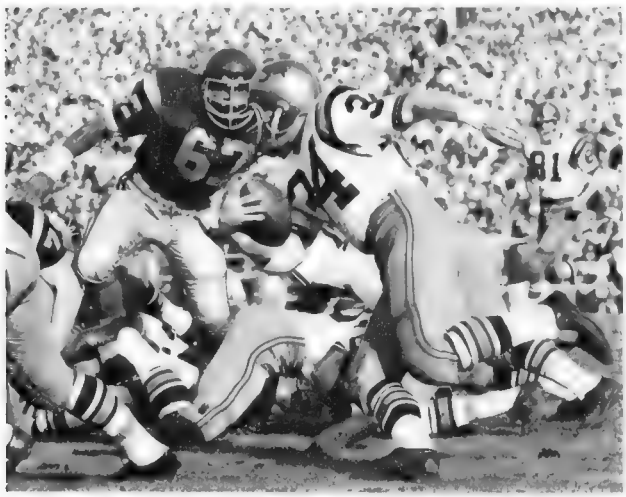

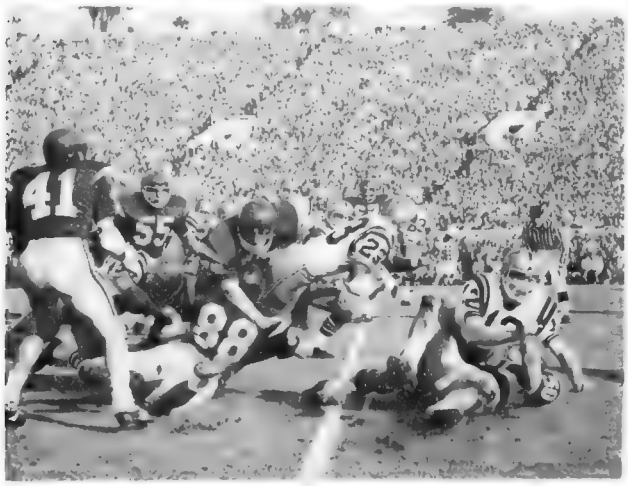

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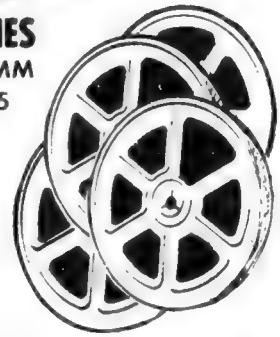

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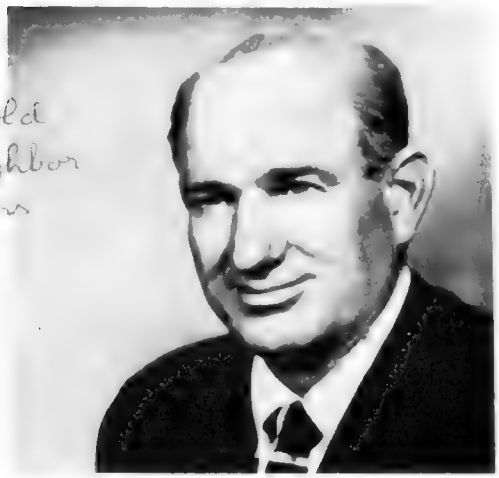

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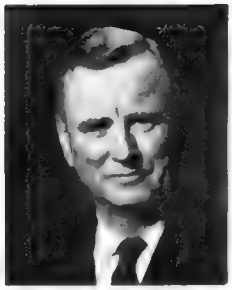

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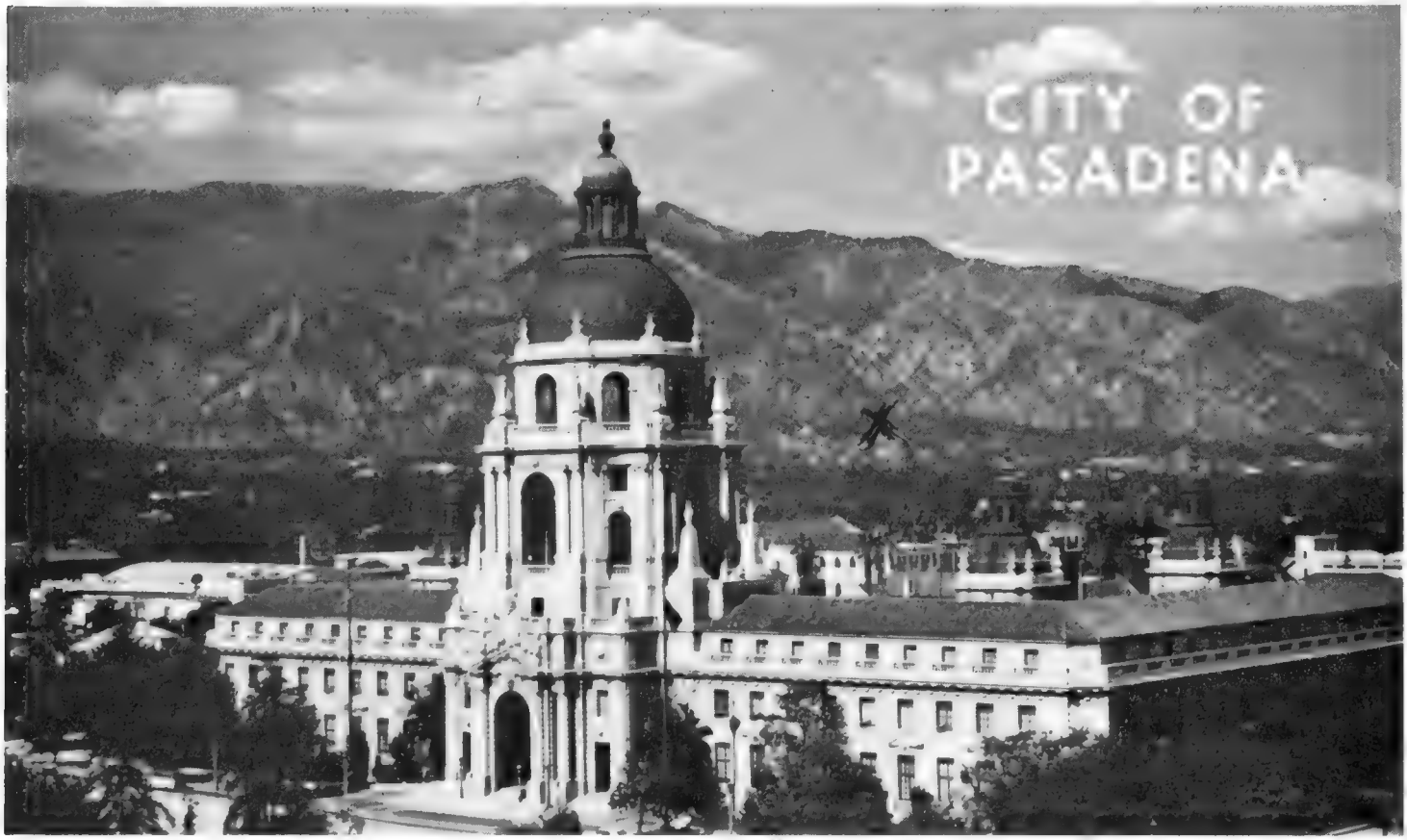

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On behalf of the City of Pasadena it is my pleasure to extend a most cordial greeting to our many visitors to the 78th Annual Tournament of Roses. We hope that all who are privileged to view this beautiful spectacle will find it a most delightful experience.

We are grateful to the members of the Tournament of Roses Association, who by their untiring and unselfish efforts bring so much pleasure to so many.

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